

SYED AMJAD ALI

Address: 5004, Bergen (Willing to relocate) | Email: amjad.ali.syed110@gmail.com |
Phone: +47 93975832 | LinkedIn: [linkedin.com/in/syed-amjad-ali110/](https://www.linkedin.com/in/syed-amjad-ali110/) |
Github: github.com/Syed-Amjad-Ali Portfolio: <https://www.syedamjadali.no/>

Analytical and data-driven professional with a Master's in Business Analytics and hands-on experience with operational, regulatory, and API-driven datasets. Skilled in building data workflows, developing ETL processes, and turning complex information into clear insights for technical and non-technical users. Experienced with Python (pandas, NumPy, scikit-learn), SQL, Power BI, Microsoft Fabric, and Azure services. Completed multiple end-to-end projects involving cloud automation, API ingestion, and analytical modelling, supported by PL-300 and AZ-104 certifications. Strong background in stakeholder collaboration, problem-solving, and digital transformation, including leading the online migration of an exam training institute during COVID. Fluent in English and advancing quickly in Norwegian. Based in Bergen and willing to relocate.

WORK EXPERIENCE

08/2024-11/2024

TEACHING ASSISTANT

Norwegian School of Economics | Bergen, Norway

Course: BAN401 Applied Programming and Data Analysis for Business

- Co-ordinated a class of 300+ students in solving SQL, Python and R problems, Providing hands-on guidance in data analysis, programming and business applications.
- Developed over 20 coding exercises to assess students' proficiency in data analysis.
- Provided detailed feedback on 100+ student assignments and moderating online forums to support student engagement and understanding.

06/2024-08/2024

BUSINESS DEVELOPMENT INTERN

Torg | Berlin, Germany

- Designed AI-driven sales campaigns, optimizing outreach and improving campaign effectiveness through automation and data insights.
- Gained hands-on experience with CRM and data enrichment tools like Lemlist, HubSpot and Clay, deepening understanding of data-driven processes in a professional setting.
- Attended weekly meetings with 10-12 stakeholders, contributing insights to support business decisions.

08/2016-05/2023

O AND A LEVEL EXAM TRAINER

Offline / Online | Dhaka, Bangladesh

- Led a Mathematics training institute end-to-end (rentals, staffing, scheduling), stayed profitable, and tracked cohort outcomes for 300+ examinees with 80% achieving the highest grade.
- Responded to countrywide lockdown during COVID-19 by digitally transforming the training centre to an online platform and retained more than 90% of the trainees.

EDUCATION

08/2022-05/2025

MASTER IN ECONOMICS AND BUSINESS ADMINISTRATION

(NHH) Norwegian School of Economics | Bergen, Norway

- Majored in Business Analytics.
- Undertook courses such as Application Development in Python, Applied Textual Data Analysis for Business and Finance, Predictive Analytics, R Programming for Data Science, Machine Learning for Energy Markets Data and Applied Data Science.

01/2024-08/2024

INNOVATION SCHOOL

(NHH) Norwegian School of Economics | Bergen, Norway | Munich & Frankfurt, Germany

- Completed intensive modules on innovation management, covering topics such as idea generation, organizational structuring, financing, and commercialization strategies.

01/2012-06/2016

BACHELOR OF BUSINESS ADMINISTRATION

United International University | Dhaka, Bangladesh

- Majored in Finance and graduated with a GPA of 3.34 out of 4.

MICROSOFT CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate| Microsoft Corporation

- Expert in end-to-end data analysis using Power BI, from data preparation and modelling to advanced visualization and dashboard development.
- Skilled in DAX, Power Query (M), and data transformation techniques to optimize performance and create scalable, interactive reports.
- Adept at designing automated reporting solutions to support data-focused decision-making in business intelligence and commercial analytics.

Microsoft Certified: Azure Administrator Associate| Microsoft Corporation

- Validated expertise in Azure data storage solutions, managing Azure Data Lake, Blob Storage, and Azure Files for scalable and secure data management.
- Experienced in configuring Azure networking and security, implementing RBAC, Microsoft Entra ID (Azure AD), and private endpoints to protect sensitive data.

Microsoft Certified: Azure Data Fundamentals| Microsoft Corporation

- Learned core data concepts, managing relational and non-relational databases on Azure environment. Learned cloud analytics workloads on Azure.

TECHNICAL SKILLS

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|----------|---------------------------|
| • Git | • Power BI |
| • Python | • Azure Databricks |
| • Excel | • Command Prompt and Bash |
| • SQL | • DAX |

Language Skills

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|--------------------------------|--------------|
| • Bengali (Native Speaker: C2) | • Hindi (B2) |
| • English (IELTS 8.5/ C2) | • Urdu (B2) |
| • Norwegian (A2-B1) | |

INTERNATIONAL EXPERIENCE

CYBER GAMING CHAMPION

South Asian Cyber Gaming Championship | Goa, India | 06/2010

Won the title in the DOTA category with a five-member team. The tournament drew 32 teams from across India and South Asia.

HOBBIES

Passionate about learning and discussing languages, cultures, and the impact of history on global societies. Skilled in engaging meaningful conversations with individuals from diverse backgrounds.

REFERENCES

Available on request